

The logo for Horizon Group Ltd, featuring the word "Horizon" in a bold, sans-serif font. The letter 'H' is stylized with a horizontal line through its middle.

**Horizon Group Ltd**

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# Business Purpose Statement

## Horizon Group

We are a family owned; Yorkshire based fabrication business specialising in the manufacture of Poster Cases, Signage and Commercial Furniture.

## Vision Statement

The Horizon vision is to continually make ourselves proud of the quality products that we manufacture to fulfil our customer's specific requirements. Our goal is to be recognised as a company of excellence in all aspects of our business and in the markets we operate.

## Mission Statement

Our mission is to design, manufacture and deliver a wide range of fabricated products in a manner that meets and exceeds our customers' expectations and requirements. The way in which we achieve this allows us to remain profitable but also economical, enabling us to provide our customers with innovative and solid metal work solutions.

## Future Growth Statement

To grow our business and to grow it profitably, that means us expanding into new markets and expanding our product range, while focusing on efficiency and profitability.

A handwritten signature in black ink, appearing to read "P. B. A.", positioned above the name of the Managing Director.

Managing Director, HORIZON GROUP  
2023

